

Media Release

14th edition of [Mahindra Excellence in Theatre Awards](#) Announced

- ***META 2019 invites entries for the most prestigious theatre awards in India***
- ***14th META Festival is scheduled to be held from March 6th to 12th, 2019***

January 4, 2019: The Mahindra Excellence in Theatre Awards (META), a weeklong theatre festival and awards ceremony, which stages the best in theatre from across the country, is calling for entries from theatre productions for its 14th edition. META recognizes excellence in theatre and grants awards across 14 categories including set, costume and light design, direction, production and performance. META also honours veterans of the theatre, conferring them with its Lifetime Achievement award. The success of META lies in its diversity in terms of the themes and plays that emanate from various geographical regions across India, and the 14th edition of META continues this tradition.

Jay Shah, Head, Cultural Outreach, Mahindra & Mahindra Ltd. said “The Mahindra Group is delighted to announce the 14th edition of the Mahindra Excellence in Theatre Awards. As one of our longest running cultural outreach activities, META holds a special place in our hearts. It is a matter of great pride to see theatre from all over our diverse country converge in the national capital each year in celebration of the arts. We look forward to a vibrant festival which gives audiences and theatre folks many reasons to Rise.”

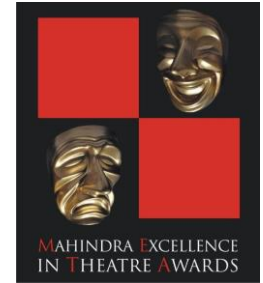
Sanjoy Roy, MD, Teamwork Arts said, “Over the years some of the most pressing social issues have been brought to life and given a new perspective by highly acclaimed theatre groups that have participated in the Festival. META is not just a festival but a platform to showcase the best of Indian theatre.”

The 14th META Festival is scheduled to be held from March 6th to 12th, 2019. The selected plays will be staged at Delhi’s Kamani Auditorium and Shri Ram Centre, and the winners will be felicitated at a glittering Red Carpet Awards night on March 12th, 2019, which will see leading luminaries from the world of Indian theatre grace the occasion.

Theatre groups from across the country are invited to participate in the festival and compete for these prestigious awards, which are the most comprehensive ones in Indian theatre. The deadline for applications is January 10th, 2019. Like last year, an advisory committee, representing various regions of the country, will recommend plays from their respective states, comprising the best of regional theatre. These plays will get direct entry to the META Selection Committee’s screening. The Selection Committee, comprising eminent performing arts personalities, will then select 10 plays that will ultimately be staged before a distinguished jury and general audiences in the capital and the most deserving amongst these (chosen by the META Jury) will be awarded across 14 award categories.

Entries may be submitted online at <http://metawards.com>.

NOTES TO EDITORS



About Mahindra

The Mahindra Group is a USD 20.7 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company, by volume. It also enjoys a strong presence in agribusiness, aerospace, commercial vehicles, components, defense, logistics, real estate, renewable energy, speedboats and steel, amongst other businesses. Headquartered in India, Mahindra employs over 2,40,000 people across 100 countries.

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About Teamwork Arts

For over 25 years, Teamwork Arts has taken India to the world and brought the world to India. In countries such as Australia, Canada, Egypt, France, Germany, Hong Kong, Italy, Israel, Korea, Singapore, South Africa, Spain, UK and USA, Teamwork produces over 25 highly acclaimed performing arts, visual arts and literary festivals across more than 40 cities. Teamwork Arts produces one of the world's largest free literary gatherings, the annual ZEE Jaipur Literature Festival, the [Ishara International Puppet Festival](#) and the annual [Mahindra Excellence in Theatre Awards \(META\) and Festival](#) in New Delhi, international festivals Shared History in South Africa, [Eye on India](#) in the United States of America, [India by the Bay](#) in Hong Kong, Confluence- Festival of India in Australia, India@70 2017: Year of Culture in the United Kingdom, and many more.

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