

**Mahindra Excellence in Theatre Awards and Festival will be back
for its 18th edition with the glory of onstage drama**

23rd - 29th March 2023

The Mahindra Excellence in Theatre Awards (META), now in its 18th year, continues to applaud the finest in Indian theatre and set benchmarks for excellence. Instituted by the Mahindra Group with the objective of becoming a significant platform for theatre across regions, states and dialects in India, META is Indian theatre's most definitive award that recognises all aspects of the stage, including playwriting, set, costume and light design, direction and performances. As the world grappled with a pandemic between 2020 and 2021, the show didn't stop for META and saw the META stage going virtual with magnificent productions showcased online for theatre-lovers and connoisseurs. In 2022, the festival came back with a physical showcase of four award-winning plays from META 2020, the 15th edition. In 2023, META will be back to where it belongs - the stage - with business as usual! META 2023 is now open for entries and will select ten best productions from the received submissions to be staged in New Delhi in March 2023, following which the winners for **META 2023** will be judged by the META Jury. The winners will be announced at a glittering award show. **The festival will close submissions by 5th February, 2023.**

Promoted by the Mahindra Group as part of its cultural outreach programme and produced by Teamwork Arts, a pioneering arts and entertainment company, META annually rewards and recognises the best theatrical productions and performances of the year, along with their makers and facilitators, providing a major boost to the country's theatre industry. Over the years, META has given voice to diverse themes ranging from contemporary and pressing social issues, mythology, religion, gender, caste and politics through the plays it has showcased.

Jay Shah, Vice President, Head - Cultural Outreach, Mahindra & Mahindra Ltd, said.....

Sanjoy K. Roy, Managing Director at Teamwork Arts, said, "India's annual theatre gala awards – META is back for its 18th edition of the programme, showcasing the best of Indian theatre from all around India. The entries are open, please don't miss the chance to be a part of the largest theatre awards of the nation."

About Mahindra:

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 2,60,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise/ for updates subscribe to <https://www.mahindra.com/news-room>

About Teamwork Arts:

Teamwork Arts is a highly versatile production company with roots in the performing arts, social action and the corporate world. For over 30 years, Teamwork Arts has taken India to the world and brought the world to India, presenting the finest of Indian performers, writers, change makers and visual artistes in the knowledge and arts space in India and abroad. Every year, we produce over 33 festivals in 42 cities and 17 countries in the fields of performing & visual arts and literature. We produce the world's largest literary gathering: the annual Jaipur Literature Festival; JLF international now travels to the US, UK, Canada, Australia and the Maldives and soon in Europe.

Even amidst the upheaval and unsettling times of 2020 and through 2021, Teamwork Arts successfully launched the digital series, 'JLF Brave New World' and 'Words Are Bridges', which were viewed by over 4.8 million people in their first season. Through its digital avatar, the Jaipur Literature Festival reached over 27 million viewers in January 2021. Our initiative 'Art Matters' empowers artistes across India to collaborate across genres by commissioning them to create new works thereby effecting change & raising awareness. The digital series 'Be Inspired' was launched in 2021 – a series that crystal-gazes into the future with conversations on science, technology, innovation, environment and more.

Website: www.teamworkarts.com